

Policy Statement

Sensoar Limited (*we, the company*) recognises the versatility, applicability and power of Artificial Intelligence (AI) tools for use within the business to improve the overall quality, health and safety and lower environmental impact. AI positively impacts quality and efficiency, but there are negatives in the creation of spam content, plagiarism of original content, redundancy of human roles within business, reduction in understanding of problems, decision making in ignorance, high energy use against environmental objectives. This policy ensures AI is used at Sensoar in an ethical, transparent, secure and compliant manner.

Responsibility

David Redpath (Director) is responsible for ensuring that the AI policy is implemented. However, all employees have a responsibility in their area to ensure that the aims and objectives of the policy are met.

Artificial Intelligence Tools

Several AI & related automation tools are used within the business for the following purposes:

- Computer workflow
- Online research
- Text summarisation
- Image & video, edit and creation
- Code edit & debug
- Data analysis

Acceptable use of AI, Examples and Benefits

1. General productivity within office: use of Siri to set calendar reminders etc
2. General re/search, with references provided: distraction avoidance, further rabbit holes, exposure to advertisements and click bait
3. Creation images/illustrations: increase speed of content creation, there should be a clear gap in content available or obtaining it
4. Code debugging: save time fixing simple mistakes

Prohibited use of AI, Examples and Negatives

1. Complete content creation (text): production of turn and churn website articles, social media posts
2. Deceitful creation image/video: product or persons that do not exist
3. Communication: chat agents, manipulative use within email chains
4. Complete application 'vibe' coding: backbox code with no understanding of data access management
5. Hiring: unfair review, potential biased review of candidates.

David Redpath

Director (October 14 2025)



This policy will be reviewed on a regular basis to evaluate continued relevance and to monitor compliance. Next review 14/10/2026.